

SNAPDRAGON SUMMIT

Partner Quote Sheet



ASUS

“At ASUS, we’re passionate about innovation and aspire to be incredible in everything we do,” said S.Y. Hsu, co-CEO of ASUS. “With the new Snapdragon® 8 Gen 3 onboard, the 2024 flagship ASUS mobile phones will open new horizons. Mobile users everywhere will be able to harness the power of artificial intelligence for more creative, productive, and secure online experiences.”

HONOR

“Congratulations to Qualcomm Technologies on your launch of the new flagship chipset. Snapdragon® 8 Gen 3 is leading the industry in on-device AI support for large models, ISP, multi-mode communications, hardware and software system architecture, which opens up new possibilities to devices,” said Fang Fei, President of Product Line, HONOR Device Co., Ltd. “Honor follows a two-wheel drive strategy of consumer experiences and technology innovations, and we have deep expertise in products and technologies, such as foldable devices, power efficiency scheduling, camera, communication and OS based on years of consumer experience insights. A prospective, in-depth, and distinctive mechanism for technology innovation collaboration has been developed between Honor and Qualcomm Technologies. We’ll work together to bring consumers more iconic flagship products. We wish the new Snapdragon flagship mobile platform a great success!”

Meizu

“Xingji Meizu Group will continue to maintain a close collaboration with Qualcomm Technologies to jointly create more amazing products for consumers, and provide users with multi-device, all-scenario and immersive integration experiences,” said Ziyu Shen, Chairman and CEO of Xingji Meizu Group.

Micron

“Generative AI is poised to unleash unprecedented productivity, ease of use, and personalization for smartphone users by delivering the power of large language models to flagship mobile phones,” said Mark Montierth, corporate vice president and general manager of Micron’s Mobile Business Unit. “Micron’s 1β LPDDR5X combined with Qualcomm Technologies’ AI-optimized Snapdragon® 8 Gen 3 Mobile Platform empowers smartphone manufacturers with the next-generation performance and power efficiency essential to enabling revolutionary AI technology at the edge.”

Microsoft

“Microsoft is excited by the potential Snapdragon Seamless™ has to enhance our Link to Windows technology,” said Gerald Haslhofer, VP, Android Microsoft Platform & Experiences, Microsoft.

Motorola

“We are excited to collaborate with Qualcomm Technologies on Snapdragon Seamless™ and unlock new multi-device experiences for our consumers,” Jeff Snow, Executive Director of Global Innovation and Software Experience at Motorola, said. “This cross-platform technology places consumer needs at the center and furthers our commitment to building an integrated product ecosystem.”

NIO

“The deep cooperation between NIO and Qualcomm Technologies on smart cars and smartphones based on Snapdragon® platforms brings innovative use scenarios and enhances drivers' experience on the connectivity between vehicles and smartphones,” said Feng Shen, Executive Vice President, Chairman of Quality Management Committee of NIO. “The first generation of NIO Phone equipped with Snapdragon mobile platform was widely acclaimed by users after its launch. We are pleased to see the debut of Snapdragon 8 Gen 3 Mobile Platform. NIO and Qualcomm Technologies will work together to utilize Snapdragon cutting-edge technology for creating a joyful life for users.”

OPPO

Pete Lau, Senior Vice President and Chief Product Officer at OPPO said, "over the past year, OPPO and Qualcomm Technologies have collaborated closely in areas including product innovation, cutting-edge

technology development, and empowering ecosystem innovators. Our work with Qualcomm Technologies will continue to redefine the flagship smartphone performance and delivering exceptional experience to users globally.”

realme

“We’re thrilled to see the launch of the Snapdragon® 8 Gen 3 Mobile Platform. Qualcomm Technologies is an important part of realme's dare-to-leap journey, developing products with cutting-edge performance and leap-forward technologies for global users together,” said Chase Xu, realme VP. “The upcoming realme GT5 Pro is equipped with this leading flagship chipset. We’ll deepen our collaboration to bring our fans next-level optimization on hardware and software and bring a comprehensive upgrade to performance and camera experience.”

RedMagic

“As the pioneer in the gaming phone category, RedMagic has always taken it as its mission to break the limits of performance and create professional gaming equipment,” said Hang Yu, Executive VP, Nubia Technology Co., Ltd. “The upcoming RedMagic’s new product will adopt the new flagship platform. With the support of the Snapdragon® 8 Gen 3, we believe that the performance of RedMagic's new product will be even more powerful and become the performance king that game users love.”

Sony Corporation

“With each generation of Snapdragon 8-series mobile platform, Sony has continuously enhanced experiences for imaging, audio visual content, and gaming on Xperia smartphones. Enabled by the new Snapdragon® 8 Gen 3’s premium-tier performance, Sony will further deepen its unique experiences and continue to offer them to users anytime, anywhere,” said Ryo Ochi, General Manager of Product Planning, Mobile Communications Business Group, Sony Corporation.

Truepic

“It is clear that generative capabilities are moving on-device. It is critical that chipsets now power transparency and authenticity from the point of creation. We believe deploying the provenance open standard on-device is one of the most significant breakthroughs toward a more authentic internet and will be the model moving forward. We are proud to continue working with Qualcomm Technologies to

continually provide tools that will scale authenticity online,” said Jeff McGregor, Truepic CEO.

vivo/iQOO

“The new era of AI is coming, and its value can be maximized only by constantly improving the on-device capabilities of large generative models. Snapdragon® 8 Gen 3 Mobile Platform blows my mind as it runs our self-developed large models at lightning speed, while the desktop-level gaming features are very anticipated as well,” said Yujian Shi, Senior Vice President & CTO at vivo. “Both vivo and iQOO will launch flagship devices powered by Snapdragon 8 Gen 3, and the upcoming iQOO 12 will bring unprecedented surprise.”

Xiaomi

“Xiaomi is committed to providing the best mobile experiences to Mi fans around the globe,” said Weibing Lu, President of Xiaomi Group. “Xiaomi 14 series will be the first smartphones around the globe to debut with the brand-new Snapdragon® 8 Gen 3 Mobile Platform, which not only has excellent on-device AI performance, but also incredible power efficiency. All variants can fully unleash its power, stay tuned.”

ZTE/nubia

“Congratulations on the debut of Snapdragon® 8 Gen 3 Mobile Platform. Nubia flagship smartphone based on Snapdragon 8 Gen 3 is coming soon. Inheriting the professional camera features, the new device will bring more comprehensive and all-round camera, performance, and design,” said Wei Luo, Vice President of ZTE Corporation, General Manager of Terminal Product. “Snapdragon 8 Gen 3 delivers more powerful computing capability and excellent on-device AI performance, enabling nubia Z series, the new camera flagship, to offer consumers new extreme experiences. Meanwhile, ZTE devices will keep bringing breakthroughs in innovative areas such as glass-free 3D, satellite communications and AIGC.”